

# Bringing information back to your co-op!

## TIP #1

Focus on  
1 to 2 ideas

What is most important?

What is most urgent?

What is easy to do right now?

- ✓ Choose an achievable goal
- ✓ Discuss it with the board
- ✓ Get feedback from co-op staff or manager

## TIP #2

Short  
and sweet

Why is this a good idea?

How will this help the co-op?

Where can we learn more?

- ✓ Be creative in sharing with members
- ✓ Use Facebook, website, videos, newsletters, reports and presentations
- ✓ Link to more resources

## TIP #3

Right people,  
right time

What is the first step?

Who to approach first?

Who else can help?

- ✓ Create an action plan with the board
- ✓ Find your champions
- ✓ Be patient... change takes time